



Dan Roam

Visual Thinking

Author of *The Back of the Napkin: Solving Problems and Selling Ideas with Pictures*

Biography

Fast Company's Best Business Books of 2008

Best Innovation & Design Books of 2008 by BusinessWeek

Dan Roam is the author of the international bestseller THE BACK OF THE NAPKIN: SOLVING PROBLEMS AND SELLING IDEAS WITH PICTURES, Business Week and Fast Company's best innovation book of the year, and Amazon's #5 selling business book. THE BACK OF THE NAPKIN has been published in 25 languages and is a bestseller in Japan, South Korea, and China.

Dan has helped leaders at Microsoft, Google, Wal-Mart, Boeing, and the United States Senate solve complex problems through visual thinking. Dan and his whiteboard have been featured on CNN, MSNBC, ABC News, Fox News, and NPR.

Dan's visual explanation of American health care was selected by Business Week as "The World's Best Presentation of 2009", and got Dan an invitation to discuss visual problem solving with members of the White House Communications Office.