



Bill George

Management and Leadership

Best Selling Author, *True North*
and *7 Lessons for Leading in Crisis*

7 Lessons for Leading in Crisis receives a 800 CEO-READ Business Book Award of 2009

Biography

Bill George is a professor of management practice at Harvard Business School, where he has taught leadership since 2004. He is the author of four best-selling books: *7 Lessons for Leading in Crisis*, *True North*, *Finding Your True North*, and *Authentic Leadership*.

Mr. George is the former chairman and chief executive officer of Medtronic. He joined Medtronic in 1989 as President and Chief Operating Officer, was Chief Executive Officer from 1991-2001, and Chairman of the Board from 1996 to 2002. Earlier in his career, he was an executive with Honeywell and Litton Industries and served in the U.S. Department of Defense.

Mr. George currently serves as a director of ExxonMobil and Goldman Sachs, and also recently served on the board of Novartis and Target Corporation. He is also currently a trustee of Carnegie Endowment for International Peace, World Economic Forum USA and the Guthrie Theater. He has served as chair of the board of Allina Health System, Abbott-Northwestern Hospital, United Way of the Greater Twin Cities, and Advamed.

He has been named one of the "Top 25 Business Leaders of the Past 25 Years" by PBS; "Executive of the Year-2001" by the Academy of Management; and "Director of the Year-2001-02" by the National Association of Corporate Directors. Mr. George has made frequent appearances on television and radio, including: *The Charlie Rose Show*, *The Today Show*, *The News Hour with Jim Lehrer*, *NOW*, *CNBC*, *Bloomberg News*, and *NPR*. His articles have appeared in *Wall Street Journal*, *Business Week*, *Fortune*, *Harvard Business Review*, and numerous other publications.

Mr. George received his BSIE with high honors from Georgia Tech, his MBA with high distinction from Harvard University, where he was a Baker Scholar, and honorary PhDs from Georgia Tech and Bryant University. During 2002-03 he was professor at IMD International and Ecole Polytechnique in Lausanne, Switzerland, and executive-in-residence at Yale School of Management.

He and his wife Penny reside in Minnesota. They have two sons: Jeff George, who lives in Munich, Germany with his wife Renee Will and daughter Dylan; and Jon George, MD, who lives in San Francisco with his wife Jeannette Lager, MD, and son Freeman.