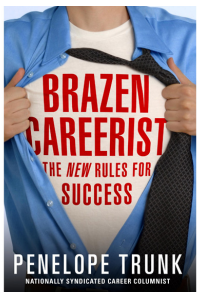




Penelope Trunk is the CEO of BrazenCareerist.com, both the largest online community of Generation Y professionals and a consulting firm that helps companies reach young professionals. Her clients rely on her to help them understand Generation Y's priorities and passions so they can better build and manage their young workforce.

Penelope's breadth of experience encompasses ten years as an executive in the software industry and three companies of her own, and she has navigated an IPO, a merger, and a bankruptcy. And before all that, she played professional beach volleyball. She is also the author of Brazen Careerist, the New Rules for Success, published by Warner Books in 2007.

Penelope's audiences enjoy a speaker who brings the voice of authenticity to the conversation. She engages you with wit and charisma, offering counter-intuitive ideas about how the workplace of today is different, and where it is going in the near future. Penelope synthesizes diverse research to provide insight about Generation Y and offers advice about navigating the intersection of work and everything else.



Brazen Careerist: The New Rules for Success

Penelope Trunk, expert business advice columnist for the Boston Globe, gives anything but standard advice to help members of the X and Y generations succeed on their own terms in any industry. Trunk asserts that a take-charge attitude and thinking outside the box are the only ways to make it in today's job market. With 45 tips that will get you thinking bigger, acting bolder, and blazing trails you never thought possible, BRAZEN CAREERIST will forever change your career outlook.

- Attract, retain and motivate young people
- Learn why the vibrancy of your community is dependent on your ability to attract and retain generations X and Y
- How to make young people feel like they have the ability to get things done, and be part of a productive and fun team.